



March 13, 2024

To,
The Manager
Department of Corporate Services
BSE Limited ("BSE")
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 544014

To,
The Manger
Listing Department
National Stock Exchange of India Limited ("NSE")
"Exchange Plaza", C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051
NSE Code: HONASA

ISIN: INE0J5401028

Dear Sirs,

Subject: Intimation of Allotment of 24,97,400 (Twenty-Four Lakhs Ninety-Seven Thousand Four Hundred) Equity Shares having face value of Rs. 10/- (Rupees Ten) each pursuant to exercise of options granted and vested under Honasa Consumer Limited Employee Stock Option Plan 2018 and Honasa Consumer Limited Employee Stock Option Plan 2021.

Pursuant to Regulation 30 read with Schedule III to the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("**Listing Regulations**") read with Regulation 10(c) of Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021, ("**SEBI ESOP Regulations**"), we wish to inform you that the Board of Directors of the Company vide circular resolution passed on March 13, 2024 has approved the allotment 24,97,400 (Twenty-Four Lakhs Ninety-Seven Thousand Four Hundred) Equity Shares having face value of Rs. 10/- (Rupees Ten) each as fully paid-up upon exercise of vested options to identified employees of the Company and its subsidiaries as detailed below:

Employee Stock Option Plans	No. of equity shares allotted
Honasa Consumer Limited Employee Stock Option Plan 2018	23,28,146
Honasa Consumer Limited Employee Stock Option Plan 2021	1,69,254
TOTAL	24,97,400

The equity shares so allotted under the Honasa Consumer Limited Employee Stock Option Plan 2018 and Honasa Consumer Limited Employee Stock Option Plan 2021, shall rank *pari-passu* with the existing equity shares of the Company in all respects including dividend.

Honasa Consumer Limited

Registered Office: Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075

Corporate Office: 10th & 11th Floor, Capital Cyberscape, Ullahwas, Sector 59, Gurugram 122102

Email: info@mamaearth.in; Phone: 011 - 44123544 | Website: www.honasa.in

| CIN: U74999DL2016PLC306016 |



Consequent to aforesaid allotment the issued, subscribed, and paid-up equity share capital of the Company would be increased from Rs. 321,74,67,570/- (Rupees three hundred twenty one crores seventy four lakhs sixty seven thousand five hundred and seventy only) (consisting of 32,17,46,757 (Thirty two crores seventeen lakhs forty six thousand seven hundred and fifty seven) equity shares of face value of Rs. 10/- (Rupees Ten) each) to Rs. 324,24,41,570/- (Rupees three hundred twenty four crores twenty four lakhs forty one thousand five hundred and seventy only) (consisting of 32,42,44,157 (Thirty two crores forty two lakhs forty four thousand one hundred and fifty seven) equity shares of face value of Rs. 10/- (Rupees Ten) each).

The details as required as disclosure under Part E pursuant to Regulation 10(c) of SEBI ESOP Regulations are enclosed as “**Annexure-I**” and “**Annexure-II**”.

We request you to take the above information on records.

Thanking You,

For, **Honasa Consumer Limited**

Dhanraj Dagar
Company Secretary and Compliance Officer
Mem. No. A33308

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Annexure-I

**Disclosure under Part E pursuant to Regulation 10(c) of
SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021**

Honasa Consumer Limited Employee Stock Option Plan 2018

Sr.No.	Particulars	Remarks
1	Company name and address of Registered Office:	Honasa Consumer Limited Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075.
2	Name of the recognised Stock Exchanges on which the company's shares are listed:	1. National Stock Exchange of India Limited (NSE) 2. BSE Limited (BSE)
3	Filing date of the statement referred in regulation 10(b) of the Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 with the recognised Stock Exchange:	BSE: February 8, 2024 NSE: February 8, 2024
4	Filing Number, if any:	BSE: Application No. 194551. NSE: Application No. 39986
5	Title of the Scheme pursuant to which shares are issued, if any:	Honasa Consumer Limited Employee Stock Option Plan 2018
6	Kind of security to be listed:	Equity Shares
7	Par value of the shares:	Rs. 10/- (Rupees Ten Only)
8	Date of issue / allotment of shares:	March 13, 2024
9	Number of shares issued / allotted:	23,28,146 (Twenty three lakhs twenty eight thousand one hundred and forty six)
10	Share Certificate No., if applicable:	Not Applicable.
11	Distinctive number of the share, if applicable	32,17,46,758 to 32,40,74,903 (Both inclusive)
12	ISIN Number of the shares if issued in Demat:	INE0J5401028

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Sr. No.	Particulars	Remarks
13	Exercise price per share:	11,49,856 Equity Shares - Rs. 10/- each. 10,75,528 Equity Shares – Rs. 10/- each. 1,02,762 Equity Shares – Rs. 10/- each.
14	Premium per share:	11,49,856 Equity Shares - Nil 10,75,528 Equity Shares – Rs. 10.43/- each. 1,02,762 Equity Shares – Rs. 252.41/- each.
15	Total issued shares after this issue:	32,40,74,903 (Thirty two crores forty lakhs seventy four thousand nine hundred and three)
16	Total issued share capital after this issue:	324,07,49,030/- (Rupees three hundred twenty four crores seven lakhs forty nine thousand thirty only).
17	Details of any lock-in on the shares:	Not Applicable.
18	Date of expiry of lock-in:	Not Applicable.
19	Whether shares are identical in all respects to existing shares? If not, when will they become identical:	All the equity shares of the Company allotted pursuant to exercise of stock options shall rank <i>pari-passu</i> with the existing equity shares of the Company.
20	Details of listing fees, if payable:	Not Applicable.

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Annexure-II

**Disclosure under Part E pursuant to Regulation 10(c) of
SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021**

Honasa Consumer Limited Employee Stock Option Plan 2021

Sr.No.	Particulars	Remarks
1	Company name and address of Registered Office:	Honasa Consumer Limited Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075
2	Name of the recognised Stock Exchanges on which the company's shares are listed:	1. National Stock Exchange of India Limited (NSE) 2. BSE Limited (BSE)
3	Filing date of the statement referred in regulation 10(b) of the Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 with the recognised Stock Exchange:	BSE: February 8, 2024 NSE: February 8, 2024
4	Filing Number, if any:	BSE: Application No. 194700. NSE: Application No. 39988.
5	Title of the Scheme pursuant to which shares are issued, if any:	Honasa Consumer Limited Employee Stock Option Plan 2021
6	Kind of security to be listed:	Equity Shares
7	Par value of the shares:	Rs. 10/- (Rupees Ten Only)
8	Date of issue / allotment of shares:	March 13, 2024
9	Number of shares issued / allotted:	1,69,254 (One lakh sixty nine thousand two hundred and fifty four)
10	Share Certificate No., if applicable:	Not Applicable.
11	Distinctive number of the share, if applicable	32,40,74,904 to 32,42,44,157 (Both inclusive)
12	ISIN Number of the shares if issued in Demat:	INE0J5401028

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Sr. No.	Particulars	Remarks
13	Exercise price per share:	Rs. 10/-
14	Premium per share:	Nil.
15	Total issued shares after this issue:	32,42,44,157 (Thirty two crores forty two lakhs forty four thousand one hundred and fifty seven)
16	Total issued share capital after this issue:	324,24,41,570/- (Rupees three hundred twenty four crores twenty four lakhs forty one thousand five hundred and seventy only).
17	Details of any lock-in on the shares:	Not Applicable.
18	Date of expiry of lock-in:	Not Applicable.
19	Whether shares are identical in all respects to existing shares? If not, when will they become identical:	All the equity shares of the Company allotted pursuant to exercise of stock options shall rank <i>pari-passu</i> with the existing equity shares of the Company.
20	Details of listing fees, if payable:	Not Applicable.

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