



Shareholding Pattern for the quarter ended March 31, 2026

Honasa Consumer Limited

General Information

Scrip code	544014
NSE Symbol	HONASA
MSEI Symbol	NOTLISTED
ISIN	INE0J5401028
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-03-2026
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration

Serial No.	Particular	Yes/ No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether Listed Entity has granted any ESOPs, which are outstanding?	Yes	No	Yes	No
5	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
6	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
7	Whether any shares held by promoters are encumbered under 'Pledge'?	Yes	Yes		
8	Whether any shares held by promoters are encumbered under 'Non-Disposal Undertaking'?	No	No		
9	Whether any shares held by promoters are encumbered, other than by way of Pledge or NDU, if any?	No	No		
10	Whether company has equity shares with differential voting rights?	No	No	No	No
11	Whether the listed entity has any significant beneficial owner?	Yes			



Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total no. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No. Of Shares Underlying Outstanding convertible securities(XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)	No. of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc. (X) = (XA+XB+XC)	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X)As a % of (A+B+C2)	Number of Locked in shares (XIII)		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form (XVIII)	Sub-categorization of shares		
								No of Voting (XIV) Rights			Total as a % of (A+B+C)							No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
								Class eg:X	Class eg:Y	Total																					
(A)	Promoter & Promoter Group	6	115648401			115648401	35.54%	115648401		115648401	35.54%				115648401	35.15%			4800000	4.15%					4800000	4.15%	115648401				
(B)	Public	78181	209721393			209721393	64.46%	209721393		209721393	64.46%			3678192	3678192	213399585	64.85%										209721393	0	0	0	
(C)	Non Promoter-Non Public																														
(C1)	Shares underlying DRs																														
(C2)	Shares held by Employee Trusts																														
	Total	78187	325369794			325369794	100.00%	325369794		325369794	100.00%			3678192	3678192	329047986	100.00%			4800000	1.48%					4800000	1.48%	325369794	0	0	0



Shareholding Pattern

No.	Category & Name of the Shareholders (I)	Category	Category / More than 1 %	Bank Name	No of the Shareholders (III)	No.of fully paid up equity shares held (IV)	No.Of Partly paid-up equity shares held (V)	No.Of shares underlying Depository Receipts (VI)	Total nos.shares held (VII) = (IV) + (V) + (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No.Of Shares Underlying Outstanding convertible securities (XA)	No.of Shares Underlying Outstanding Warrants (XB)	No.Of Outstanding ESOP Granted (XC)	No.of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc. (X) = (XA+XB+XC)	Total No.of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)= (VII+X)	Shareholding , as a % assuming full conversion of convertible securities(as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of(A+B+C2)	Number of Locked in shares (XIII))		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized for (XVIII)	Sub-categorization of shares			Shareholder type
											No of Voting (XIV) Rights			Total as a % of Total Voting rights							No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub - category (i)	Sub - category (ii)	Sub - category (iii)	
											Class eg:X	Class eg:Y	Total																						
A Table II - Statement showing shareholding pattern of the Promoter and Promoter Group																																			
(1)	Indian																																		
(a)	Individuals/Hindu undivided Family				4	115647401			115647401	35.54%	115647401		115647401	35.54%					115647401	35.15%			4800000	4.15%					4800000	4.15%	115647401				
	Ghazal Alagh				1	9964700			9964700	3.06%	9964700		9964700	3.06%					9964700	3.03%			0	0.00%					0	0.00%	9964700				Promoter
	Mukesh Alagh				1	50000			50000	0.02%	50000		50000	0.02%					50000	0.02%			0	0.00%					0	0.00%	50000				Promoter Group
	Varun Alagh				1	105582701			105582701	32.45%	105582701		105582701	32.45%					105582701	32.09%			4800000	4.55%					4800000	4.55%	105582701				Promoter
	Jaspal Alagh				1	50000			50000	0.02%	50000		50000	0.02%					50000	0.02%			0	0.00%					0	0.00%	50000				Promoter Group
	Sunita Sahni				0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Kailash Sahani				0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Chirag Sahani				0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Sahiba Chauhan				0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Kailash Sahni & Family Huf				0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Ayaan Alagh				0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Agastya Alagh				0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
(b)	Central Government/ State Government(s)																																		
(c)	Financial Institutions/ Banks																																		
(d)	Any Other (specify)				2	1000			1000	0.00%	1000		1000	0.00%					1000	0.00%			0	0.00%					0	0.00%	1000				
	Ghazal Alagh LLP	Bodies Corporate			0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Printech India	Partnership Firms			0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Ayaaga Ventures LLP	Bodies Corporate			0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Ghazal Alagh (As a Trustee of Ghazal Alagh Trust)	Trusts			1	500			500	0.00%	500		500	0.00%					500	0.00%			0	0.00%					0	0.00%	500				Promoter Group
	Varun Alagh (As a Trustee of Varun Alagh Trust)	Trusts			1	500			500	0.00%	500		500	0.00%					500	0.00%			0	0.00%					0	0.00%	500				Promoter Group
	Rak Fitness Consumer Private Limited	Bodies Corporate			0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Undermeat Clothing Private Limited	Bodies Corporate			0	0			0	0.00%	0		0	0.00%					0	0.00%			0	0.00%					0	0.00%	0				Promoter Group
	Sub-Total (A)(1)				6	115648401			115648401	35.54%	115648401		115648401	35.54%					115648401	35.15%			4800000	4.15%					4800000	4.15%	115648401				
(2)	Foreign																																		
(a)	Individuals (NonResident Individuals/ Foreign Individuals)																																		
(b)	Government																																		
(c)	Institutions																																		
(d)	Foreign Portfolio Investor																																		
(e)	Any Other (specify)																																		
	Sub-Total (A)(2)																																		
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)				6	115648401			115648401	35.54%	115648401		115648401	35.54%					115648401	35.15%			4800000	4.15%					4800000	4.15%	115648401				



No.	Category & Name of the Shareholders (I)	Category	Category / More than 1 %	Bank Name	No of the Shareholders (III)	No of fully paid up equity shares held (IV)	No.Of Partly paid-up equity shares held (V)	No.Of shares underlying Depository Receipts (VI)	Total nos.shares held (VII) = (IV) + (V) + (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No.Of Shares Underlying Outstanding convertible securities (XA)	No.of Shares Underlying Outstanding Warrants (XB)	No.Of Outstanding ESOP Granted (XC)	No.Of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc. (X) = (XA+XB+XC)	Total No.of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)= (VII+X)	Shareholding , as a % assuming full conversion of convertible securities(as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of(A+B+C2)	Number of Locked in shares (XIII))		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized for (XVIII)	Sub-categorization of shares Shareholding (No.of shares) under			Shareholder type
											Class eg:X	Class eg:Y	Total							No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub - category (i)	Sub - category (ii)	Sub - category (iii)	
B Table III - Statement showing shareholding pattern of the Public shareholder																																		
(1)	Institutions (Domestic)																																	
(a)	Mutual Funds				18	11186165			11186165	3.44%	11186165	11186165	3.44%			0	0	11186165	3.40%											11186165	0	0	0	
	MIRAE ASSET NIFTY500 MULTICAP 50:25:25 ETF				1	4606119			4606119	1.42%	4606119	4606119	1.42%			0	0	4606119	1.40%											4606119	0	0	0	
(b)	Venture Capital Funds				15	17536908			17536908	5.39%	17536908	17536908	5.39%			0	0	17536908	5.33%											17536908	0	0	0	
(c)	Alternate Investment Funds																																	
	IROHA EMERGING INDIA FUND-I				1	6036681			6036681	1.86%	6036681	6036681	1.86%			0	0	6036681	1.83%											6036681	0	0	0	
	STELLARIS VENTURE PARTNERS INDIA I				1	6894203			6894203	2.12%	6894203	6894203	2.12%			0	0	6894203	2.10%											6894203	0	0	0	
(d)	Banks																																	
(e)	Insurance Companies				4	33868922			33868922	10.41%	33868922	33868922	10.41%			0	0	33868922	10.29%											33868922	0	0	0	
	HDFC LIFE INSURANCE COMPANY LIMITED				1	4207439			4207439	1.29%	4207439	4207439	1.29%			0	0	4207439	1.28%											4207439	0	0	0	
	ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED				1	27467996			27467996	8.44%	27467996	27467996	8.44%			0	0	27467996	8.35%											27467996	0	0	0	
(f)	Provident Funds/ Pension Funds																																	
(g)	Asset reconstruction companies																																	
(h)	Sovereign Wealth Funds																																	
(i)	NBFCs registered with RBI																																	
(j)	Other Financial Institutions																																	
(k)	Any Other (specify)																																	
	Sub-Total (B)(1)				37	62591995			62591995	19.24%	62591995	62591995	19.24%			0	0	62591995	19.02%											62591995	0	0	0	
(2)	Institutions (Foreign)																																	
(a)	Foreign Direct Investment																																	
(b)	Foreign Venture Capital Investors																																	
(c)	Sovereign Wealth Funds																																	
(d)	Foreign Portfolio Investors Category I				89	43397672			43397672	13.34%	43397672	43397672	13.34%			0	0	43397672	13.19%											43397672	0	0	0	
	FRANKLIN TEMPLETON INVESTMENT FUNDS - TEMPLETON AS				1	6169484			6169484	1.90%	6169484	6169484	1.90%			0	0	6169484	1.87%											6169484	0	0	0	
	AROHI EMERGING INDIA MASTER FUND				1	5720054			5720054	1.76%	5720054	5720054	1.76%			0	0	5720054	1.74%											5720054	0	0	0	
	MAP INSTITUTIONAL LLC - MAP INSTITUTIONAL LLC 804				1	4585588			4585588	1.41%	4585588	4585588	1.41%			0	0	4585588	1.39%											4585588	0	0	0	
(e)	Foreign Portfolio Investors Category II				12	1305998			1305998	0.40%	1305998	1305998	0.40%			0	0	1305998	0.40%											1305998	0	0	0	
(f)	Overseas Depositories (holding DRs) (balancing figure)																																	
(g)	Any Other (specify)																																	
	Sub-Total (B)(2)				101	44703670			44703670	13.74%	44703670	44703670	13.74%			0	0	44703670	13.59%											44703670	0	0	0	
(3)	Central Government / State Government(s)																																	
(a)	Central Government/ President of India																																	
(b)	State Government/ Governor																																	
(c)	Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter																																	
	Sub-Total (B)(3)																																	
(4)	Non-Institutions																																	
(a)	Associate companies / Subsidiaries																																	
(b)	Directors and their relatives (excluding independent directors and nominee directors)																																	
(c)	Key Managerial Personnel				1	11848			11848	0.00%	11848	11848	0.00%			719785	719785	731633	0.22%											11848	0	0	0	
(d)	Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)																																	



No.	Category & Name of the Shareholders (I)	Category	Category / More than 1 %	Bank Name	No of the Shareholders (III)	No.of fully paid up equity shares held (IV)	No.Of Partly paid-up equity shares held (V)	No.Of shares underlying Depository Receipts (VI)	Total nos.shares held (VII) = (IV) + (V) + (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			No.Of Shares Underlying Outstanding convertible securities (XA)	No.Of Shares Underlying Outstanding Warrants (XB)	No.Of Outstanding ESOP Granted (XC)	No.Of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc. (X) = (XA+XB+XC)	Total No.of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)= (VII)+X	Shareholding , as a % assuming full conversion of convertible securities(as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of(A+B+C2)	Number of Locked in shares (XIII))		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized for (XVIII)	Sub-categorization of shares under			Shareholder type	
											Class eg:X	Class eg:Y	Total							Total as a % of Total Voting rights	No. (a)q	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)	Sub - category (i)	Sub - category (ii)		Sub - category (iii)
(e)	Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary', or 'author of the trust'																																		
(f)	Investor Education and Protection Fund (IEPF)																																		
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs				74053	16278182			16278182	5.00%	16278182	16278182	5.00%			58822	58822	16337004	4.96%											16278182	0	0	0		
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs				58	5946641			5946641	1.83%	5946641	5946641	1.83%			222046	222046	6168687	1.87%											5946641	0	0	0		
(i)	Non Resident Indians (NRIs)				2050	1776956			1776956	0.55%	1776956	1776956	0.55%			0	0	1776956	0.54%											1776956	0	0	0		
(j)	Foreign Nationals																																		
(k)	Foreign Companies				6	74174848			74174848	22.80%	74174848	74174848	22.80%			0	0	74174848	22.54%											74174848	0	0	0		
	SOFINA VENTURES SA				1	10715978			10715978	3.29%	10715978	10715978	3.29%			0	0	10715978	3.26%											10715978	0	0	0		
	PEAK XV PARTNERS INVESTMENTS VI				1	48263012			48263012	14.83%	48263012	48263012	14.83%			0	0	48263012	14.67%											48263012	0	0	0		
	SEQUOIA CAPITAL GLOBAL GROWTH FUND III - U.S./INDI				1	11228493			11228493	3.45%	11228493	11228493	3.45%			0	0	11228493	3.41%											11228493	0	0	0		
(l)	Bodies Corporate				542	2670200			2670200	0.82%	2670200	2670200	0.82%			0	0	2670200	0.81%											2670200	0	0	0		
(m)	Any Other (specify)				1333	1567053			1567053	0.48%	1567053	1567053	0.48%			2677539	2677539	4244592	1.29%											1567053	0	0	0		
		Clearing Members	Category		1	1627			1627	0.00%	1627	1627	0.00%			0	0	1627	0.00%											1627	0	0	0		
		Employees	Category		99	268030			268030	0.08%	268030	268030	0.08%			2677539	2677539	2945569	0.90%											268030	0	0	0		
		HUF	Category		1230	591450			591450	0.18%	591450	591450	0.18%			0	0	591450	0.18%											591450	0	0	0		
		Trusts	Category		2	1296			1296	0.00%	1296	1296	0.00%			0	0	1296	0.00%											1296	0	0	0		
		Nominee Direct or his relatives	Category		1	704650			704650	0.22%	704650	704650	0.22%			0	0	704650	0.21%											704650	0	0	0		
	Sub-Total (B)(4)				78043	102425728			102425728	31.48%	102425728	102425728	31.48%			3678192	3678192	106103920	32.25%											102425728	0	0	0		
	(B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)				78181	209721393			209721393	64.46%	209721393	209721393	64.46%			3678192	3678192	213399585	64.85%											209721393	0	0	0		

C		Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder	
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[illegible]



Significant Beneficial Owners

Serial No.	Details of the SBO				Details of the registered owner				Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*:					Date of creation / acquisition of significant beneficial interest
	Name	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Name	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Whether by virtue of:					
									Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence	
1	Varun Alagh		India		Varun Alagh Trust		India		32.45%			No	No	03-10-2023
2	Nishal Ramharac	1921228	Mauritius		Peak XV Partners Investment VI		India		14.83%			No	Ni	03-10-2023

Table VI - Statement showing foreign ownership limits

Particular	Approved limits(%)	Limits utilized(%)
As on shareholding date	100.00%	36.45%
As on the end of previous 1st quarter	100.00%	37.56%
As on the end of previous 2nd quarter	100.00%	37.97%
As on the end of previous 3rd quarter	100.00%	38.52%
As on the end of previous 4th quarter	100.00%	38.02%