General information about company

Scrip code	544014
NSE Symbol	HONASA
MSEI Symbol	NOTLISTED
ISIN	INE0J5401028
Name of the company	HONASA CONSUMER LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-03-2025
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration

Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	Yes			

Table VI - Statement showing foreign ownership limits

Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100	38.02
As on the end of previous 1st quarter	100	37.89
As on the end of previous 2nd quarter	100	42.2
As on the end of previous 3rd quarter	100	43.52
As on the end of previous 4th quarter	100	43.15

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX) - No of Voting (XIV) Rights - Class eg: X	Class eg:y	Total	Total as a % of (A+B+C)
(A)	Promoter & Promoter Group	6	113796550			113796550	34.99	113796550		113796550	34.99
(B)	Public	92002	211387060			211387060	65.01	211387060		211387060	65.01
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	92008	325183610			325183610	100	325183610		325183610	100

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII) No. (a)	As a % of total Shares held (b)	Number of Shares pledged or otherwise encumbered (XIII) No. (a)	As a % of total Shares held (b)	Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares: Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group				34.99	64800950	56.94			113796550			
(B)	Public				65.01					211387060	0	0	0
(C)	Non Promoter- Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total				100	64800950	19.93			325183610	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX) - No of Voting (XIV) Rights - Class eg: X	Class eg:y	Total	Total as a % of Total Voting rights
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	6	113796550			113796550	34.99	113796550		113796550	34.99
Sub-Total (A)(1)		6	113796550			113796550	34.99	113796550		113796550	34.99
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		6	113796550			113796550	34.99	113796550		113796550	34.99
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions (Domestic)										
(a)	Mutual Funds	15	8652156			8652156	2.66	8652156		8652156	2.66
(c)	Alternate Investment Funds	10	21902984			21902984	6.74	21902984		21902984	6.74
(e)	Insurance Companies	4	29555121			29555121	9.09	29555121		29555121	9.09
Sub-Total (B)(1)		29	60110261			60110261	18.49	60110261		60110261	18.49
(2)	Institutions (Foreign)										
(d)	Foreign Portfolio Investors Category I	92	49722345			49722345	15.29	49722345		49722345	15.29
(e)	Foreign Portfolio Investors Category II	8	851052			851052	0.26	851052		851052	0.26
Sub-Total (B)(2)		100	50573397			50573397	15.55	50573397		50573397	15.55
(3)	Central Government / State Government(s)										
(4)	Non-institutions										
(c)	Key Managerial Personnel	1	1247			1247	0	1247		1247	0
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	87902	15315320			15315320	4.71	15315320		15315320	4.71
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	66	7705247			7705247	2.37	7705247		7705247	2.37
(i)	Non Resident Indians (NRIs)	2044	1424260			1424260	0.44	1424260		1424260	0.44
(k)	Foreign Companies	6	74174848			74174848	22.81	74174848		74174848	22.81
(l)	Bodies Corporate	552	1541095			1541095	0.47	1541095		1541095	0.47
(m)	Any Other (specify)	1302	541385			541385	0.17	541385		541385	0.17
Sub-Total (B)(4)		91873	100703402			100703402	30.97	100703402		100703402	30.97
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		92002	211387060			211387060	65.01	211387060		211387060	65.01
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		92008	325183610			325183610	100	325183610		325183610	100
Total (A+B+C)		92008	325183610			325183610	100	325183610		325183610	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII) No. (a)	As a % of total Shares held (b)	Number of Shares pledged or otherwise encumbered (XIII) No. (a)	As a % of total Shares held (b)	Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares: Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
(1)	Indian											
(a)				34.99	64800950	56.94			113796550			
Sub-Total (A)(1)				34.99	64800950	56.94			113796550			
(2)	Foreign											
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)				34.99	64800950	56.94			113796550			
B	Table III - Statement showing shareholding pattern of the Public shareholder											
(1)	Institutions (Domestic)											
(a)				2.66					8652156	0	0	0
(c)				6.74					21902984	0	0	0
(e)				9.09					29555121	0	0	0
Sub-Total (B)(1)				18.49					60110261	0	0	0
(2)	Institutions (Foreign)											
(d)				15.29					49722345	0	0	0
(e)				0.26					851052	0	0	0
Sub-Total (B)(2)				15.55					50573397	0	0	0
(3)	Central Government / State Government(s)											
(4)	Non-institutions											
(c)				0					1247	0	0	0
(g)				4.71					15315320	0	0	0
(h)				2.37					7705247	0	0	0
(i)				0.44					1424260	0	0	0
(k)				22.81					74174848	0	0	0
(l)				0.47					1541095	0	0	0
(m)				0.17					541385	0	0	0
Sub-Total (B)(4)				30.97					100703402	0	0	0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)				65.01					211387060	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder											
Total (A+B+C2)				100	64800950	19.93			325183610			
Total (A+B+C)				100	64800950	19.93			325183610			

Individuals/Hindu undivided Family

Searial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	MUKESH ALAGH	GHAZAL ALAGH (As a trustee of Ghazal Alagh Trust)	VARUN ALAGH (As a trustee of Varun Alagh Trust)	JASPAL ALAGH	VARUN ALAGH	GHAZAL ALAGH	SUNITA SAHNI
PAN (II)	AADPA2867L	AAETG5130H	AAETV1025C	AAGPA5107J	AGEPA6168M	CIWPS9731A	APSPS4580E
No. of fully paid up equity shares held (IV)	50000	500	500	50000	103730850	9964700	0
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+(V)+ (VI)	50000	500	500	50000	103730850	9964700	0
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.02	0	0	0.02	31.9	3.06	0
Number of Voting Rights held in each class of securities (IX)							
Class eg:X	50000	500	500	50000	103730850	9964700	0
Class eg:y							
Total	50000	500	500	50000	103730850	9964700	0
Total as a % of Total Voting rights	0.02	0	0	0.02	31.9	3.06	0
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0.02	0	0	0.02	31.9	3.06	0
Number of Locked in shares (XII)							
No. (a)	0	0	0	0	64800950	0	0
As a % of total Shares held (b)	0	0	0	0	62.47	0	0
Number of Shares pledged or otherwise encumbered (XIII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	50000	500	500	50000	103730850	9964700	0
Reason for not providing PAN							
Reason for not providing PAN							
Shareholder type	Promoter Group	Promoter Group	Promoter Group	Promoter Group	Promoter	Promoter	Promoter Group

Individuals/Hindu undivided Family

Searial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	113796550
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+(V)+ (VI)	113796550
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	34.99
Number of Voting Rights held in each class of securities (IX)	
Class eg:X	113796550
Class eg:y	
Total	113796550
Total as a % of Total Voting rights	34.99
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	34.99
Number of Locked in shares (XII)	
No. (a)	64800950
As a % of total Shares held (b)	56.94
Number of Shares pledged or otherwise encumbered (XIII)	
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	113796550
Reason for not providing PAN	
Reason for not providing PAN	
Shareholder type	

Alternate Investment Funds

Searial No.	1	2	
Name of the Shareholders (I)	FIRESIDE VENTURES INVESTMENT FUND I	STELLARIS VENTURE PARTNERS INDIA I	Click here to go back
PAN (II)	AAATF5691G	AARTS6917P	Total
No. of fully paid up equity shares held (IV)	7300733	9375676	16676409
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	7300733	9375676	16676409
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.25	2.88	5.13
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	7300733	9375676	16676409
Class eg:y			
Total	7300733	9375676	16676409
Total as a % of Total Voting rights	2.25	2.88	5.13
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.25	2.88	5.13
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	7300733	9375676	16676409
Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			
Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

Foreign Portfolio Investors Category I

Searial No.	1	2	
Name of the Shareholders (I)	FRANKLIN TEMPLETON INVESTMENT FUNDS - TEMPLETON AS	ARISAIG ASIA FUND LIMITED	Click here to go back
PAN (II)	AADCF8545P	AARCA1456G	Total
No. of fully paid up equity shares held (IV)	6717360	3695342	10412702
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	6717360	3695342	10412702
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.07	1.14	3.2
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	6717360	3695342	10412702
Class eg:y			
Total	6717360	3695342	10412702
Total as a % of Total Voting rights	2.07	1.14	3.2
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.07	1.14	3.2
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	6717360	3695342	10412702
Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			
Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

Insurance Companies

Searial No.	1	2	
Name of the Shareholders (I)	HDFC LIFE INSURANCE COMPANY LIMITED	ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED	Click here to go back
PAN (II)	AAACH8755L	AAACI7351P	Total
No. of fully paid up equity shares held (IV)	3646473	25390108	29036581
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3646473	25390108	29036581
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.12	7.81	8.93
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	3646473	25390108	29036581
Class eg:y			
Total	3646473	25390108	29036581
Total as a % of Total Voting rights	1.12	7.81	8.93
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.12	7.81	8.93
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	3646473	25390108	29036581
Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			
Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

Foreign Companies

Searial No.	1	2	3	
Name of the Shareholders (I)	PEAK XV PARTNERS INVESTMENTS VI	SEQUOIA CAPITAL GLOBAL GROWTH FUND III - U.S./INDI	SOFINA VENTURES SA	Click here to go back
PAN (II)	ABACS6767N	ABJCS7682K	AAPCA7933E	Total
No. of fully paid up equity shares held (IV)	48263012	11228493	10715978	70207483
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+(V)+ (VI)	48263012	11228493	10715978	70207483
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	14.84	3.45	3.3	21.59
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	48263012	11228493	10715978	70207483
Class eg:y				
Total	48263012	11228493	10715978	70207483
Total as a % of Total Voting rights	14.84	3.45	3.3	21.59
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	14.84	3.45	3.3	21.59
Number of Locked in shares (XII)				
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized form (XIV)	48263012	11228493	10715978	70207483
Reason for not providing PAN				
Reason for not providing PAN				
Sub-categorization of shares				
Shareholding (No. of shares) under				
Sub-category (i)	0	0	0	0
Sub-category (ii)	0	0	0	0
Sub-category (iii)	0	0	0	0

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.

Searial No.	1	
Name of the Shareholders (I)	RISHABH HARSH MARIWALA	Click here to go back
PAN (II)	AHLPM4852G	Total
No. of fully paid up equity shares held (IV)	3420112	3420112
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3420112	3420112
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.05	1.05
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	3420112	3420112
Class eg:y		
Total	3420112	3420112
Total as a % of Total Voting rights	1.05	1.05
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.05	1.05
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	3420112	3420112
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Any Other (specify)

Searial No.	1	2	3	
Category	Clearing Members	HUF	Trusts	
Category / More than 1 percentage	Category	Category	Category	
Name of the Shareholders (I)				Click here to go back
PAN (II)				Total
No. of the Shareholders (I)	1	1298	3	1302
No. of fully paid up equity shares held (IV)	1457	539251	677	541385
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+(V)+ (VI)	1457	539251	677	541385
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0.17	0	0.17
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	1457	539251	677	541385
Class eg:y				
Total	1457	539251	677	541385
Total as a % of Total Voting rights	0	0.17	0	0.17
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0	0.17	0	0.17
Number of Locked in shares (XII)				
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized form (XIV)	1457	539251	677	541385
Reason for not providing PAN				
Reason for not providing PAN				
Sub-categorization of shares				
Shareholding (No. of shares) under				
Sub-category (i)	0	0	0	0
Sub-category (ii)	0	0	0	0
Sub-category (iii)	0	0	0	0

significant beneficial owners

Sr. No.	Details of the SBO: Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Details of the registered owner: Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: Whether by virtue of: Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence	Date of creation / acquisition of significant beneficial interest
1	Varun Alagh	AGEPA6168M		India		Varun Alagh Trust	AAETV1025C		India		31.9			Yes	Yes	03-10-20
										Total:	31.9	0	0			
2	Nishal Ramharac		1921228	Mauritius		Peak XV Partners Investment VI	ABACS6767N		India		14.84			Yes	No	03-10-20
										Total:	14.84	0	0			