



January 23, 2024

To,
Listing Department
NATIONAL STOCK EXCHANGE OF INDIA LIMITED
Exchange Plaza, C/1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

Scrip Symbol: HONASA

Sub: Press Release

Dear Sir / Madam,

Please find enclosed a copy of press release dated January 23, 2024 titled “**Honasa Consumer attains Great Place To Work Certification for the fourth consecutive year**”.

The contents of the press release give full details.

Kindly take the same on record.

Thanking you,

Yours faithfully,
For **HONASA CONSUMER LIMITED**

DHANRAJ DAGAR
COMPANY SECRETARY & COMPLIANCE OFFICER
Encl: a/a

To,
Listing Department
BSE LIMITED
P. J. Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code: 544014

Honasa Consumer Limited

Registered Office: Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075

Corporate Office: 10th Floor, Capital Cyberscape, Ullahwas, Sector-59, Gurugram, Haryana - 122102

Email: info@mamaearth.in; Phone: 011 - 44123544 | Website: www.honasa.in

| CIN: U74999DL2016PLC306016 |

Honasa Consumer attains Great Place To Work Certification for the fourth consecutive year



Honasa Consumer Limited Is Great Place To Work Certified

[Gurgaon], [Jan 23,2024] – Honasa Consumer Limited has been Great Place To Work® Certified™ in India (from Jan 2024 to Jan 2025)!

Great Place To Work is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Their employee survey platform empowers leaders with the feedback, real-time reporting, and insights they need to make strategic people decisions.

Commenting on the certification, **Varun Alagh, CEO, Co-founder and Chairman, Honasa Consumer Ltd.** said; *"Great Place To Work Certification™ is a highly coveted achievement and receiving it for the fourth consecutive year, feels great. We are proud of our team that has helped us build a workplace that is agile, competent and strives for excellence through continuous innovation. As an organization, we offer collaborative opportunities to ideate, experiment without fear of failure and bring to life prompt offerings in the personal care space through young and diverse brands. This certification validates the same belief from our employees as well."*

Great Place To Work is the global authority on workplace culture. Their mission is to help every place become a great place to work for all. Their recognition is the most coveted and respected in the world for elevating employer brands to attract the right people. Their proprietary methodology and platform enable organizations to truly capture, analyze, and understand the experience of all employees. Our groundbreaking research empowers organizations to build cultures that retain talent and unlock the potential of every employee. Since 1992, their Certification, Best Workplaces™ Lists, and global benchmarks have become the industry standard, built on data from more than 100 million employees in 150 countries around the world.

Learn more at <https://www.greatplacetowork.in/> and on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

ABOUT HONASA CONSUMER LTD

Honasa Consumer Limited ("HCL"), is a purpose-driven house of brands with a digital-first approach creating the beauty and personal care organisation of the future. Built on a consumer-insights led innovation and channel approach, the company has built an inhouse portfolio of digital-first consumer brands like Mamaearth, The Derma Co., Aqualogica, and Ayuga. Apart from the owned brand, they have acquired stakes in BBlunt and Dr. Sheths. HCL has become a profitable and the largest beauty and personal care company in India in terms of revenue from operations for the Financial Year 2022 in 7 years of inception. Through their online channel, they serviced over 18,000 pin-codes in India,

during the six months period ended September 30, 2022. Through their omni-channel distribution network across online and offline channels, they have been able to make their products available pan-India across 700+ districts in India, during the six months period ended September 30, 2022. In the same period, they are estimated to have retailed products through more than 100,000 FMCG retail outlets in India