



March 07, 2025

To,  
The Listing Department  
**BSE Limited,**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001

To,  
The Listing Department  
**National Stock Exchange of India Limited,**  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051

**Scrip Code - 544014**

**Scrip Symbol - HONASA**

Dear Sir/Madam,

**Subject: Intimation of Allotment of 3,59,604 Equity Shares having face value of Rs. 10/- (Rupees Ten only) each pursuant to the exercise of options granted and vested under Honasa Consumer Limited Employee Stock Option Plan 2018 and Honasa Consumer Limited Employee Stock Option Plan 2021.**

Pursuant to Regulation 30 read with Schedule III to the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“**Listing Regulations**”) read with Regulation 10(c) of Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021, (“**SEBI ESOP Regulations**”), we wish to inform you that the Nomination and Remuneration Committee of the Company vide circular resolution passed on March 06, 2025 has approved the allotment 3,59,604 Equity Shares having face value of Rs. 10/- (Rupees Ten only) each as fully paid-up upon exercise of vested options to identified employees of the Company and its subsidiaries as detailed below:

<b>Employee Stock Option Plans</b>	<b>No. of equity shares allotted</b>
Honasa Consumer Limited Employee Stock Option Plan 2018	3,57,345
Honasa Consumer Limited Employee Stock Option Plan 2021	2,259
<b>TOTAL</b>	<b>3,59,604</b>

The equity shares so allotted under the Honasa Consumer Limited Employee Stock Option Plan 2018 and Honasa Consumer Limited Employee Stock Option Plan 2021, shall rank *pari-passu* with the existing equity shares of the Company in all respects including dividend.

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**Honasa Consumer Limited**

**Registered Office:** Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075

**Corporate Office:** 10<sup>th</sup> & 11<sup>th</sup> Floor, Capital Cyberscape, Ullahwas, Sector 59, Gurugram 122102

Email: [info@mamaearth.in](mailto:info@mamaearth.in); Phone: 011 - 44123544 | Website: [www.honasa.in](http://www.honasa.in)

| CIN: L74999DL2016PLC306016 |



Consequent to aforesaid allotment the issued, subscribed, and paid-up equity share capital of the Company would be increased from Rs. 324,82,40,060/- (Rupees Three Hundred Twenty-Four Crores Eighty-Two Lakhs Forty Thousand and Sixty only) consisting of 32,48,24,006 (Thirty Two Crores Forty-Eight Lakhs Twenty Four Thousand and Six) equity shares of face value of Rs. 10/- (Rupees Ten) each to Rs. 325,18,36,100/- (Rupees Three Hundred Twenty-Five Crores Eighteen Lakhs Thirty-Six Thousand and One Hundred only) consisting of 32,51,83,610 (Thirty Two Crores Fifty-One Lakhs Eighty-Three Thousand Six Hundred and Ten) equity shares of face value of Rs. 10/- (Rupees Ten) each.

The details as required as a disclosure under Part E pursuant to Regulation 10(c) of SEBI ESOP Regulations are enclosed as “**Annexure-I**” and “**Annexure-II**”.

We request you to take the above information on records.

Thanking You,

For, **Honasa Consumer Limited**

**Dhanraj Dagar**  
**Company Secretary and Compliance Officer**  
**Mem. No. A33308**

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**Annexure-I**

**Disclosure under Part E pursuant to Regulation 10(c) of  
SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021**

Honasa Consumer Limited Employee Stock Option Plan 2018

Sr.No.	Particulars	Remarks
1	Company name and address of Registered Office:	Honasa Consumer Limited Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075.
2	Name of the recognised Stock Exchanges on which the company's shares are listed:	1. National Stock Exchange of India Limited (NSE) 2. BSE Limited (BSE)
3	Filing date of the statement referred in regulation 10(b) of the Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 with the recognised Stock Exchange:	BSE: February 8, 2024 NSE: February 8, 2024
4	Filing Number, if any:	BSE: Application No. 194551 NSE: Application No. 39986
5	Title of the Scheme pursuant to which shares are issued, if any:	Honasa Consumer Limited Employee Stock Option Plan 2018
6	Kind of security to be listed:	Equity Shares
7	Par value of the shares:	Rs. 10/- (Rupees Ten Only)
8	Date of issue / allotment of shares:	March 06, 2025
9	Number of shares issued/allotted:	3,57,345 (Three Lakhs Fifty-Seven Thousand Three Hundred and Forty-Five)
10	Share Certificate No., if applicable:	Not Applicable
11	Distinctive number of the share, if applicable	324824007-325181351 (Both inclusive)
12	ISIN Number of the shares if issued in Demat:	INE0J5401028

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Sr. No.	Particulars	Remarks
13	Exercise price per share:	Rs. 20.43/- each
14	Premium per share:	Rs. 10.43/- each
15	Total issued shares after this issue:	32,51,81,351 (Thirty-Two Crores Fifty-One Lakhs Eighty-One Thousand Three Hundred and Fifty-One)
16	Total issued share capital after this issue:	Rs. 325,18,13,510/- (Rupees Three Hundred Twenty-Five Crores Eighteen Lakhs Thirteen Thousand Five Hundred and Ten Only)
17	Details of any lock-in on the shares:	Not Applicable
18	Date of expiry of lock-in:	Not Applicable
19	Whether shares are identical in all respects to existing shares? If not, when will they become identical:	All the equity shares of the Company allotted pursuant to exercise of stock options shall rank <i>pari-passu</i> with the existing equity shares of the Company.
20	Details of listing fees, if payable:	Not Applicable

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**Annexure-II**

**Disclosure under Part E pursuant to Regulation 10(c) of  
SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021**

Honasa Consumer Limited Employee Stock Option Plan 2021

Sr.No.	Particulars	Remarks
1	Company name and address of Registered Office:	Honasa Consumer Limited Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075
2	Name of the recognised Stock Exchanges on which the company's shares are listed:	1. National Stock Exchange of India Limited (NSE) 2. BSE Limited (BSE)
3	Filing date of the statement referred in regulation 10(b) of the Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 with the recognised Stock Exchange:	BSE: February 8, 2024  NSE: February 8, 2024
4	Filing Number, if any:	BSE: Application No. 194700 NSE: Application No. 39988
5	Title of the Scheme pursuant to which shares are issued, if any:	Honasa Consumer Limited Employee Stock Option Plan 2021
6	Kind of security to be listed:	Equity Shares
7	Par value of the shares:	Rs. 10/- (Rupees Ten Only)
8	Date of issue / allotment of shares:	March 06, 2024
9	Number of shares issued / allotted:	2,259 (Two Thousand Two Hundred and Fifty-Nine)
10	Share Certificate No., if applicable:	Not Applicable
11	Distinctive number of the share, if applicable	325181352 to 325183610 (Both inclusive)
12	ISIN Number of the shares if issued in Demat:	INE0J5401028

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Sr. No.	Particulars	Remarks
13	Exercise price per share:	Rs. 10/-
14	Premium per share:	Nil
15	Total issued shares after this issue:	32,51,83,610 (Thirty-Two Crores Fifty-One Lakhs Eighty-Three Thousand Six Hundred and Ten)
16	Total issued share capital after this issue:	Rs. 325,18,36,100 (Three Hundred Twenty-Five Crores Eighteen Lakhs Thirty-Six Thousand and One Hundred Only)
17	Details of any lock-in on the shares:	Not Applicable
18	Date of expiry of lock-in:	Not Applicable
19	Whether shares are identical in all respects to existing shares? If not, when will they become identical:	All the equity shares of the Company allotted pursuant to exercise of stock options shall rank <i>pari-passu</i> with the existing equity shares of the Company.
20	Details of listing fees, if payable:	Not Applicable

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