



May 23, 2024

To,
Listing Department
NATIONAL STOCK EXCHANGE OF INDIA LIMITED
Exchange Plaza, C/1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrp Symbol: HONASA

To,
Listing Department
BSE LIMITED
P. J. Towers, Dalal Street,
Mumbai – 400 001
Scrp Code: 544014

Dear Sir / Madam,

Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/ Ma'am,

Pursuant to Regulation 30 and other applicable regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we would like to inform you that the Board of Directors of the Company at its meeting held on **Thursday, May 23, 2024 (i.e., Today)**, has approved an Asset Purchase Agreement ("the Agreement") with Cosmogensis Cosmetics, a sole proprietorship, based out of Thane, Maharashtra to purchase identified assets and intellectual properties as part of this agreement which will benefit the company in expanding the R&D and manufacturing capabilities.

The details, as required, to be disclosed under the aforesaid Regulation 30 read with Clause 7 of Para A of Annexure- I of SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015 is enclosed as **Annexure-1** to this letter.

This is for your information and records.

Thank You,

Yours Sincerely,
For **Honasa Consumer Limited**

Dhanraj Dagar
Company Secretary & Compliance Officer
Mem. No. A33308
Encl: As above.



Disclosure of Information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Particulars	Details
name of the target entity, details in brief such as size, turnover etc.;	<p>Cosmogogenesis Cosmetics, a sole proprietorship, is a cosmetics research and development (R&D) consultancy and manufacturing firm based out of Thane, Maharashtra.</p> <p>The company is only acquiring the identified assets and intellectual properties as part of this agreement and not the entity.</p>
whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”.	The said acquisition doesn't fall within the purview of related party transactions. None of the promoter/ promoter group / group companies are interested in the said transaction.
industry to which the entity being acquired belongs;	R&D and Manufacturing in Beauty and Personal Care (BPC).
objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	<p>The objective of the acquiring assets is:</p> <ol style="list-style-type: none"> 1. Expanding our R&D capabilities by acquiring over 4,000+ formulations in Beauty and Personal Care Category. 2. We would be acquiring formulations expertise, research & development lab along with a small manufacturing facility.
brief details of any governmental or regulatory approvals required for the acquisition;	Not applicable
indicative time period for completion of the acquisition;	July 2024
consideration - whether cash consideration or share swap or any other form and details of the same;	The total cash consideration to be paid post-closing, for the identified assets is INR 4 crores.
cost of acquisition and/or the price at which the shares are acquired;	The total consideration to be paid post-closing for acquiring identified assets is INR 4 crores.

Honasa Consumer Limited

Registered Office: Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075

Corporate Office: 10th Floor, Capital Cyberscape, Ullahwas, Sector-59, Gurugram, Haryana - 122102

Email: info@mamaearth.in; Phone: 0124 - 4880828 | Website: www.honasa.in

| CIN: U74999DL2016PLC306016 |



Particulars	Details
percentage of shareholding / control acquired and / or number of shares acquired;	Not applicable.
brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	<p>The entity said Cosmogenesis Cosmetics, a sole proprietorship, is a cosmetics research and development (R&D) consultancy and manufacturing firm based out of Thane, Maharashtra.</p> <p>The company is only acquiring the identified assets and intellectual properties as part of this agreement and not the entity or the business of the entity.</p>

For **Honasa Consumer Limited**

Dhanraj Dagar
Company Secretary & Compliance Officer
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