



May 23, 2024

To,
Listing Department
NATIONAL STOCK EXCHANGE OF INDIA LIMITED
Exchange Plaza, C/1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

To,
Listing Department
BSE LIMITED
P. J. Towers,
Dalal Street,
Mumbai – 400 001

Scrip Symbol: HONASA

Scrip Code: 544014

Sub: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)

Dear Sir / Madam,

In Compliance with Regulation 30 of the SEBI Listing Regulations, we hereby inform you that the Board of Directors of the Company at its meeting held today i.e. May 23, 2024, based on the recommendation of the Nomination and Remuneration Committee and subject to the approval of the shareholders, has inter alia, approved the following:

1. Re-appointment of Mr. Varun Alagh (DIN: 07597289) as Whole-time Director of the Company for a period of Five (5) years commencing from January 01, 2025, subject to approval of Shareholders of the Company at the ensuing AGM.
2. Re-appointment of Mr. Ghazal Alagh (DIN: 07608292) as Whole-time Director of the Company for a period of Five (5) years commencing from January 01, 2025, subject to approval of Shareholders of the Company at the ensuing AGM.
3. Re-appointment of Mr. Ishaan Mittal (DIN: 07948671) as Non- Executive Nominee Director of the Company for a period of Five (5) years commencing from January 03, 2025, subject to approval of Shareholders of the Company at the ensuing AGM.
4. Re-appointment of M/s S. R. Batliboi and Associates LLP, Chartered Accountants, as the Statutory Auditors of the Company for a second term of five (5) years commencing from the conclusion of Annual General Meeting to be held in 2024 till the conclusion of Annual General Meeting to be held in 2029 of the Company, subject to the approval of the shareholders at the ensuing Annual General Meeting of the Company.

Honasa Consumer Limited

Registered Office: Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075
Corporate Office: 10th & 11th Floor, Capital Cyberscape, Ullahwas, Sector-59, Gurugram, Haryana - 122102
Email: info@mamaearth.in; Phone: 011 - 44123544 | Website: www.honasa.in
| CIN: U74999DL2016PLC306016 |



The disclosure with respect to the above re-appointment(s), as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, is enclosed herewith as “**Annexure A**”.

This is for your information, records and meeting the disclosure requirements as prescribed under SEBI Listing Regulations.

Thanking you,

Yours faithfully

For, **HONASA CONSUMER LIMITED**

DHANRAJ DAGAR
COMPANY SECRETARY & COMPLIANCE OFFICER
Encl: a/a

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“Annexure A”

Disclosure as per Regulation 30 of Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-POD-1/P/CIR/2023/123 dated July 13, 2023:

Particulars	Varun Alagh
Reason for change	Re-appointment
Date of re-appointment and Terms of re-appointment	January 01, 2025, subject to approval of Shareholders at the ensuing Annual General Meeting
Disclosure of relationship between Directors	Spouse of Ms. Ghazal Alagh, Whole-time Director
Brief profile	<p>Mr. Varun Alagh, founded Honasa Consumer Limited in 2016 and has been spearheading the company's business growth since inception. Over the last 7 years, Mr. Varun Alagh led the company from one brand, Mamaearth, to a house of brands with a varied portfolio of 7 brands viz. The Derma Co, Aqaulogica, Ayuga, Bblunt, Dr Sheths, and Staze, after Mamaearth.</p> <p>Mr. Varun Alagh, is an engineer by education and has a master degree from XLRI, he has mastered the art of building a brand and making them profitable. He has very rich and vast experience of over 17 years where he has been part of the journey of some legacy brands across FMCG companies like Hindustan Unilever, Coca-Cola and Diageo. He has also been recognized and awarded with industry accolades like Economic Times 40 under 40 and Forbes Tycoons of Tomorrow, among others.</p>
Declaration	Mr. Varun Alagh is not debarred from holding the office of Director by virtue of any order of Securities and Exchange Board of India or any other such Authority.

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Particulars	Ghazal Alagh
Reason for change	Re-appointment
Date of re-appointment and Terms of re-appointment	January 01, 2025, subject to approval of Shareholders at the ensuing Annual General Meeting
Disclosure of relationship between Directors	Spouse of Mr. Varun Alagh, Whole-time Director
Brief profile	<p>A corporate trainer turned artist, turned entrepreneur Ghazal Alagh Co-founded Honasa Consumer Limited with Mamaearth as the first brand which was driven by a passion for making early parenting stress-free. At Honasa Consumer Limited, Ghazal Alagh spearheads innovation, community, and new brand & product initiatives for all brands under the Honasa portfolio. With a bachelor's in information technology and Intensive Courses in Modern Art, Design and Applied Arts from New York Academy of Arts, she started her career with NIIT as a Corporate Trainer. But owing to her talent, she found her place amongst the top 10 women artists in India. She has appeared in Shark Tank India Season 1 as well. Having straddled three different roles, Ghazal Alagh has a diverse skill set that helped her build Honasa Consumer Limited and attain a Unicorn status in just 5 years.</p> <p>Ghazal Alagh has been recognised as one of the inspiration women leaders of today and has received accolades like Fortune Most Powerful Women, two years in a row along with Forbes Asia's Power Businesswomen 2022. She has also been recognised by Business Today as Most Powerful Women in Business , two years consecutively and Economic Times and Business World 40 Under 40.</p>
Declaration	Ms. Ghazal Alagh is not debarred from holding the office of Director by virtue of any order of Securities and Exchange Board of India or any other such Authority.

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Particulars	Ishaan Mittal
Reason for change	There is no change in the directorship. This is to comply with the requirement of Regulation 17(1D) of SEBI Listing Regulations for continuation of Mr. Ishaan Mittal as a Non-Executive Nominee Director.
Date of re-appointment and Terms of re-appointment	January 03, 2025, subject to approval of Shareholders at the ensuing Annual General Meeting
Disclosure of relationship between Directors	None
Brief profile	<p>Mr. Ishaan Mittal is currently working with Peak XV Partners Advisors India LLP (formerly, Sequoia Capital India LLP) as “Managing Director” for a period of over eight years. Previously he has worked with the Boston Consulting Group (India) Private Limited for a period of over a year.</p> <p>Mr. Mittal is a Bachelor’s degree of technology in Mechanical Engineering from IIT, Delhi and Masters in Business Administration from Harvard University common wealth of Massachusetts.</p>
Declaration	Mr. Ishaan Mittal is not debarred from holding the office of Director by virtue of any order of Securities and Exchange Board of India or any other such Authority.

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Particulars	M/s. S. R. Batliboi and Associates LLP
Reason for change	Re-appointment
Date of re-appointment and Terms of re-appointment	It is proposed to re-appoint M/s. S. R. Batliboi and Associates LLP, Chartered Accountants, as Statutory Auditor for a second term for five (5) years commencing from the conclusion of Annual General Meeting to be held in 2024 till the conclusion of Annual General Meeting to be held in 2029 of the Company, subject to approval of Shareholders at the ensuing Annual General Meeting
Brief profile	M/s. S.R. Batliboi and Associates LLP (Firm Registration No. 101049W/E300004), is a limited liability partnership firm of Chartered Accountants, registered with the Institute of Chartered Accountants of India. It has registered office at 22 Camac Street, 3rd Floor, Block C, Kolkata - 700016. The audit firm is part of S.R. Batliboi & Affiliates network of audit firms. The audit firm has valid peer review certificate. It is primarily engaged in providing audit and assurance services to its clients.

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